

Elite Gourmet

40 CUP STAINLESS STEEL COFFEE BREWER & HOT WATER DISPENSER

MODEL: CCM040

INSTRUCTION MANUAL

Before operating your new appliance, please read all instructions carefully and keep for future reference.



Questions? Elite's customer service team is ready to help.
For more Elite products, visit us at shopelitegourmet.com.

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IMPORTANT SAFEGUARDS

The Elite Brand takes consumer safety very seriously. Products are designed and manufactured with our valued consumers' safety in mind. Additionally, we ask that you exercise a level of caution when using any electrical appliance by following all instructions and important safeguards.

READ ALL INSTRUCTIONS BEFORE USE AND SAVE FOR FUTURE REFERENCE.

WARNING: When using electrical appliances, basic safety precautions should always be followed as below:

1. Do not touch hot surfaces. Use handles or knobs if applicable.
2. Be careful of hot steam coming from the lid vents.
3. Do not leave electrical appliances unattended when in use.
4. Always put the appliance on a clean, level surface that can withstand the weight of the brewer – including water.
5. Remove all packaging plastics and other materials from unit before operating.
6. Wash all removable accessories before using for the first time.
7. To protect against electrical shock, do not immerse cord, plug or appliance itself in water or other liquids.
8. Never attempt to move the appliance when it is full of hot or cold water.
9. Close supervision is necessary when appliance is used by or near children.
10. Unplug from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts.
11. Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions or has been damaged in any manner. Return the appliance to the nearest authorized service facility for examination, repair or adjustment.
12. The use of accessory attachments not recommended by the appliance manufacturer may cause injuries.
13. Do not use outdoors.
14. Do not let cord hang over edge of table or counter or touch hot surfaces.
15. Do not place on or near a hot gas or electric burner, or in a heated oven.
16. Always attach plug to appliance first, then plug cord into wall outlet. To disconnect, turn any control to OFF position, then remove plug from wall outlet.
17. Oversized foods or metal utensils must not be inserted in the appliance as they may cause a fire or risk of electrical shock.
18. A fire may occur if the appliance is covered or touching flammable material including curtains, draperies, walls and the like when in operation.
19. Do not clean with metal scouring pads. Pieces can break off the pad and touch electrical parts, involving a risk of electrical shock.
20. Extreme caution should be exercised when using containers constructed of other material other than metal or glass.
21. Do not store any materials other than manufacturer's recommended accessories in this unit when not in use.
22. Do not place any of the following materials in the unit: Paper, cardboard, plastic and other similar items.

SHORT CORD PURPOSE

Note: A short power cord is provided to reduce the risk of personal injury resulting from becoming entangled in or tripping over a long cord.

Longer power-supply cords or extension cords may be used if care is exercised in their use.

If an extension cord is used: (1) the marked electrical rating of the extension cord should be at least as great as the electrical rating of the product; (2) the extension cord should be arranged so that it will not drape over the counter top or tabletop where it can unintentionally be pulled on or tripped over by children or pets.

POLARIZED PLUG

If this appliance is equipped with a *polarized plug* (one blade is wider than the other), please follow the below instructions:

To reduce the risk of electrical shock, this plug is intended to fit into a polarized outlet only one way. If you are unable to fit the plug into the electrical outlet, try reversing the plug.

If the plug still does not fit, contact a qualified electrician. Never use the plug with an extension cord unless the plug can be fully inserted into the extension cord. Do not alter the plug of the product or any extension cord being used with this product. Do not attempt to defeat the safety purpose of the polarized plug.

**SAVE THESE INSTRUCTIONS.
THIS PRODUCT IS FOR
HOUSEHOLD USE ONLY.**

PARTS IDENTIFICATION



BEFORE FIRST USE

1. Read all instructions and important safeguards.
2. Remove all packaging materials; make sure all your items are received in good condition.
3. Wash all the accessories with warm soapy water using a sponge or dishcloth.
4. Rinse thoroughly to remove soapy residue.
5. Wipe body clean with a damp cloth.

NOTE: Do not use abrasive cleaners or scouring pads.

NOTE: Do not immerse the appliance, cord or plug in water at any time.

HOW TO USE

1. Place the appliance upright on a dry, sturdy, flat surface.
2. Set coarsely ground coffee aside.
3. Remove the filter basket and stem. Fill the brewer with cold water (40 cups max.) in accordance with the amount of coffee needed. See coffee measuring chart on page 6.
4. Place stem into heating unit in bottom of the coffee brewer, then place filter basket on stem. Spread the recommended amount of ground coffee evenly into the basket. Do not use drip or finely ground coffee as flooding of the basket may occur.
5. Use standard measuring cup (250ml) for measuring coffee. The amount recommended will produce mild coffee. Adjust the amount of coffee depending on individual preference.
6. To make tea, follow the same instructions: substitute tea leaves or tea bags for coffee in basket and add water to desired level.
7. Twist the "Lock-on-lid" in place on coffee brewer. Make sure the lid has been turned clockwise until it is completely locked into the handle slots.
8. Plug cord into wall outlet and the coffee brewer will start making coffee. Allow approximately 1 ~ 1½ minutes per cup brewing time.
9. When the coffee is done brewing, the coffee maker will switch to keep warm automatically to keep the coffee inside at a suitable temperature. The indicator light will turn on.
10. Before serving, use a protective hot pad or wear mitts to unlock lid and carefully remove filter basket and stem from coffee maker.
11. After use, unplug the coffeemaker and follow the Care and Cleaning instructions.
12. Before brewing a second time, allow brewer to cool and rinse it out.

HELPFUL TIPS

1. Make at least 12 cups at one time to ensure best coffee flavor. Never make less than the minimum capacity or more than the maximum capacity of the coffee brewer.
2. Do not use finely ground coffee as flooding of the coffee basket can occur.
3. Remove coffee basket and grounds as soon as the brewing cycle is completed. This also helps maintain coffee flavor.
4. If dripping occurs between the faucet and the coffee brewer body, tighten the nut inside the coffee brewer. If the dripping occurs from the faucet spout, tighten the faucet bonnet.

Questions? We're here to help!
Visit: shopelitegourmet.com for support on this product.



NOTE:

- Do not use hot water.
- Do not add water over the max. level.
- Do not add too much coffee; the top level of coffee should be lower than the edge of the coffee filter by 2 cm/1 inch or the coffee may flood out during heating.
- Do not open the lid while brewing.
- Use caution: the stem, basket, and ground coffee are very hot.
- Do not touch the coffee brewer exterior while in use.
- The coffee brewer can be very heavy when filled. It should not be carried or moved when full of liquid as the weight and unsteady load can cause injury.
- DO NOT position the brewer so that the tap hangs over the counter edge. It is not designed to be used this way and could lead to serious scalds if the tap is switched on by mistake.

MEASURING CHART

WATER LEVEL	GROUND COFFEE (cups)	BLACK TEA (ounces)
40	2 - 2½	4
30	1¾ - 2	3
20	1 - 1¾	2
10	½	1



NOTE:

This chart is for reference only. Slightly adjust the amount of water, coffee, and tea as needed.

SAFETY CUT OFF

Boil dry accidents are the result of boiling all the water out of an brewer. To prevent boil dry accidents, this appliance is equipped with a thermal limiter with an automatic reset. If the water in the tank is completely boiled away, the appliance will turn itself off. Let the brewer to cool down about half an hour and then fill with cold water, the brewer will start again. Operators are advised to turn the appliance off when not in use, especially overnight.

CLEANING & MAINTENANCE

1. Clean coffee basket, stem and lid in warm soapy water with a soft dishcloth, rinse and dry. Use a soft damp cloth to scour the stains or residues of lid by using non-abrasive cleaner.
2. To clean the interior of the coffee maker: fill coffee maker at least 1/3 full with hot water and add one drop of liquid dishwashing detergent. Wash with a soft dishcloth and rinse thoroughly with warm water.
3. To clean the heating well (the hole that the stem fits into): Clean the heating well thoroughly with a scouring pad to remove coffee residue. If not cleaned properly and thoroughly, the coffee maker may stop percolating due to the build-up of coffee residue.
4. Wipe body dry with a soft dishcloth.



CAUTION:

- Switch Off and unplug from electrical outlet and allow to cool thoroughly before cleaning.
- Never immerse the main body, power cord or plug in any liquid.

**LIMITED WARRANTY* ONE (1) YEAR
WARRANTY IS ONLY VALID WITH A DATED PROOF OF PURCHASE**

PLEASE DO NOT RETURN TO STORE OF PURCHASE.

If you have any problems with this unit, contact Customer Service for support.

1. Your small kitchen appliance is warranted to the original purchaser to be free from any manufacturing defects under normal use and conditions for one (1) year, cord excluded. This Warranty applies only to the original purchaser of this product.
2. Retail stores/merchants selling this product do not have the right to alter, modify, or in any way revise the terms and conditions of the warranty.
3. If you use your appliance for household use and according to instructions, it should give you years of satisfactory service.
4. At its sole discretion, Maxi-Matic USA will either repair or replace the product found to be defective during the warranty period.
5. The repaired or replacement product will be in warranty for the remaining balance of the one-year warranty period and an additional one-month period.
6. Consumer's remorse is not an acceptable reason to return a product to our Service Center.
7. This limited warranty covers appliances purchased and used within the 50 U.S. states plus the District of Columbia and does **NOT** cover normal wear of parts or:
 - Damages caused by unreasonable use, neglect, normal wear and tear, commercial use, improper assembly or installation of product.
 - Damages caused in shipping.
 - Damages caused by replacement or resetting of house fuses or circuit breakers.
 - Defects other than manufacturing defects.
 - Breakage caused by misuse, abuse, accident, alteration, lack of proper care and maintenance, or incorrect current or voltage.
 - Lost or missing parts of the product. Parts will need to be purchased separately.
 - Damages of parts that are not electrical; i.e. cracked or broken plastic/glass, scratched/dented inner pots.
 - Damage from service or repair by unauthorized personnel.
 - Extended warranties purchased via a separate company or reseller.
 - Acts of nature such as fire, floods, hurricanes, tornadoes, etc.

8. This warranty does not apply to re-manufactured merchandise.

Maxi-Matic, USA shall not be liable for any incidental or consequential damages caused by the breach of any express or implied warranty. Apart from the extent prohibited by applicable law, any implied warranty of merchantability or fitness for a particular purpose is limited in time to the duration of the warranty.

*One Year Limited Warranty valid only in the 50 U.S. states plus the District of Columbia, excluding Puerto Rico and the Virgin Islands.

This warranty is effective only if the product is purchased and operated in the USA; product usage which is in violation of the written instructions provided with the unit will void this warranty. For international warranty, please contact the local distributor.

This warranty gives you special legal rights and you may also have other rights to which you are entitled which may vary by state, province, and/or jurisdiction.

**Any instruction or policy included in this manual may be subject to change at any time.

MAXI-MATIC, USA

18401 E. Arenth Ave. City of Industry, CA 91748

Visit: shopelitegourmet.com for Live Chat Support and Contact Us Form

RETURN INSTRUCTIONS

RETURNS:

- A. Any return of defective merchandise to the manufacturer must be processed accordingly by first contacting customer service to obtain an RA # (Return Authorization Number). We will not accept any returns of merchandise without an applicable RA #.
- B. **IMPORTANT RETURN INSTRUCTIONS.** Your Warranty depends on your following these instructions if you are returning the unit to Maxi-Matic, USA:
1. Carefully pack the item in its original carton or other suitable box with sufficient cushioning to avoid damage in shipping.
 2. Before packing your unit for return, be sure to enclose:
 - a) Your name, full address with zip code, daytime telephone number, and RA#,
 - b) A dated sales receipt or PROOF OF PURCHASE,
 - c) The model number of the unit and the problem you are having (Enclose in an envelope and tape directly to the unit before the box is sealed,) and
 - d) Any parts or accessories related to the problem.
 3. Maxi-Matic, USA recommends that you ship the package via UPS ground service for tracking purposes. **We cannot assume responsibility for lost or damaged products returned to us during incoming shipment.** For your protection, always carefully package the product for shipment and insure it with the carrier. C.O.D shipments cannot be accepted.
 4. **All return shipping charges must be prepaid by you.**
 5. Once your return has been received by our warehouse, Maxi-Matic, USA will repair or replace the product if it is defective in material or workmanship, subject to the conditions in paragraph B.
 6. **Maxi-Matic will pay the shipping charges to ship the repaired or replacement product back to you.**

Elite Gourmet

Elite Customer Service Center

Mail: Maxi-Matic, USA
18401 E. Arenth Ave
City of Industry, CA
91748-1227

Website: shopelitegourmet.com
Visit our website for Live Chat Support
& Contact Us Form
Register your product online



To better serve our customers, we've included this QR code to scan with your mobile device and easily download helpful product tools. The link will direct you to the item page on the Elite Gourmet website so you can download the Instruction Manual, view product videos, tasty recipes, and other great Elite Gourmet products.

It's simple, just access your camera, point at the QR code & your mobile device will do the rest.



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