SAMSUNG

24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand LS24DG302ENXZA

27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand LS27DG302ENXZA

32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

LS32DG302ENXZA

Published on 5/28/2024



Product Guide



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Product Overview

LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand





Product Overview LS24DG302ENXZA

Retailer Title

Samsung 24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync[™] keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
- AMD Radeon FreeSync[™] keeps monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes.
- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=LS24DG302ENXZA

Box Link - All Assets

https://app.box.com/s/eoa9wlnzvsebcmoh3zsut68c0orgjnf3

Samsung Partner Portal





Product Overview LS27DG302ENXZA

Retailer Title

Samsung 27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync[™] keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
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- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

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Box Link - All Assets

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Product Overview LS32DG302ENXZA

Retailer Title

Samsung 32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Samsung.com Title

32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor with Ergonomic Stand

Paragraph (Retail)

Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) which enables faster, exhilarating gameplay with ultra-smooth action and minimal blur. AMD Radeon FreeSync[™] keeps the monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes. Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks. Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming, and the 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup. Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

Bullets (Samsung.com)

- Samsung's Odyssey G30D Gaming Monitor features 180Hz refresh rate and 1ms response time (MPRT) for ultra-smooth action and minimal blur.
- AMD Radeon FreeSync[™] keeps monitor and graphics card refresh rate in sync, reducing image tearing for seamless, smooth scenes.
- Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.
- Eye Saver Mode minimizes blue light and reduces irritating screen flicker for more comfortable gaming.
- 3-sided borderless design provides maximum space for bigger, bolder gameplay, enabling a precise dual-monitor setup.
- Features an ergonomic stand to adjust your monitor height for optimal comfort when playing for extended periods of time.

EasyAds Link - All Assets

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Box Link - All Assets

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Product Images LS24DG302ENXZA



FOR RETAILER USE ONLY LS24DG302ENXZA_021_Front2_Black



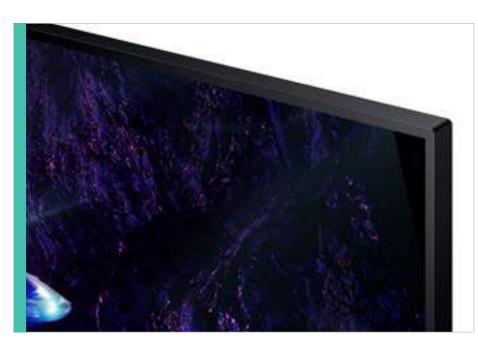
LS24DG302ENXZA_001_Front1_Black_Badge



LS24DG302ENXZA_004_L perspective_Black



LS24DG302ENXZA_017_Front Over_Black



LS24DG302ENXZA_018_Detail Bezel_Black



Note: More product images are available on EasyAds than what is shown above. Teal color bars are for aesthetic purposes only, not shown on uploaded images.

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Box Link - Product Images

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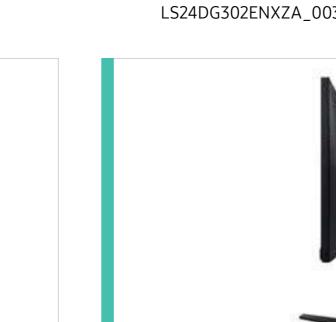
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LS24DG302ENXZA_002_Back_Black



LS24DG302ENXZA_003_R perspective_Black

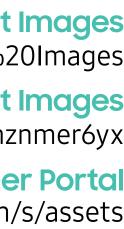


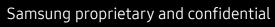
LS24DG302ENXZA_015_Front Pivot_Black





LS24DG302ENXZA_020_Detail Connectivity2_Black





Product Images LS27DG302ENXZA



FOR RETAILER USE ONLY LS27DG302ENXZA_021_Front2_Black



LS27DG302ENXZA_001_Front1_Black_Badge



LS27DG302ENXZA_004_L perspective_Black



LS27DG302ENXZA_017_Front Over_Black



LS27DG302ENXZA_018_Detail Bezel_Black



LS27DG302ENXZA_015_Front Pivot_Black

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LS27DG302ENXZA_002_Back_Black



LS27DG302ENXZA_003_R perspective_Black

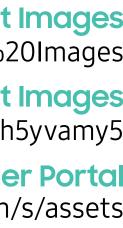




LS27DG302ENXZA_020_Detail Connectivity2_Black



LS27DG302ENXZA_009_R Side_Black





Product Images

LS32DG302ENXZA

COMING SOON ETA W22

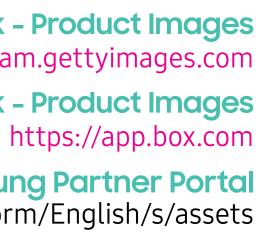
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G30D Gaming Monitor

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#1 Gaming Monitor Brand

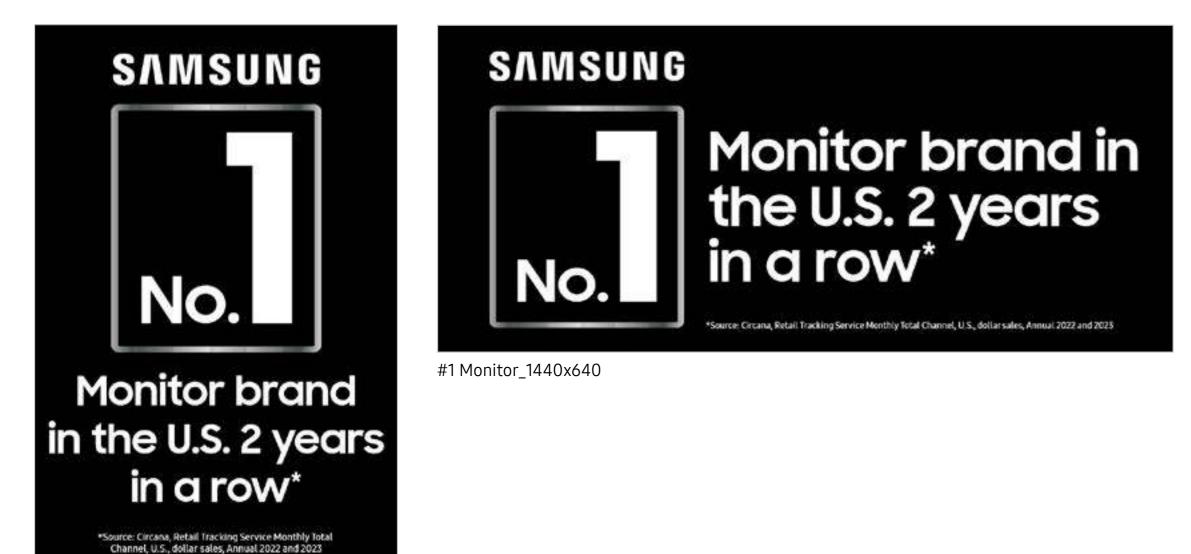
LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand



#1 Monitor Brand LS24DG302ENXZA / LS27DG302ENXZA LS32DG302ENXZA

#1 Monitor Brand in the US 2 years in a row



Channel, U.S., dottor soles, knimer zu

#1 Monitor_720x1080

Note: With logos for Retailer use only. S.com versions also available on EasyAds.

EasyAds Link – #1 Monitor Brand https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Awards

Box Link – #1 Monitor Brand https://app.box.com/s/7tstwdeyky7mpojhhaxfcc7rgk4yjuk5

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#1 Gaming Monitor Brand in the US 2 years in a row



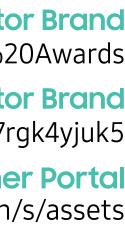
#1 Gaming Monitor_720x1080

SAMSUNG



#1 Gaming Monitor_1440x640

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Product Messaging

LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand



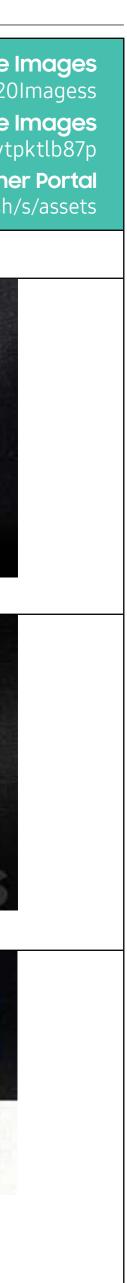
Features and Benefits: LS24D302ENXZA / LS27D302ENXZA LS32D302ENXZA

Headline	Feature Name	Body Copy	Disclaimer	Associated Image
Epic screen. Epic play.	N/A	N/A	N/A	G30D_00_KV
React in real time	180Hz Refresh Rate & 1ms Response Time (MPRT)	Speed through scenes. 180Hz refresh rate eliminates lag for exhilarating gameplay with ultrasmooth action. 1ms response time (MPRT) provides frames with minimal blur, allowing you to jump on enemies right when you see them.*	*"1 ms" means one millisecond which is the range of avg. response time between 1.00ms to 1.99ms truncated to a whole number. Based on MPRT measured under internal test conditions. Results may vary by content and monitor settings (requires 'Extreme mode' setting). MPRT (Moving Picture Response Time) measures the time taken for a pixel to transition from one image frame to another (motion blur measurement). Refresh rate may vary by content and input source.	01_180Hz_1ms(MPRT)
Stay in sync with the action	AMD FreeSync [™]	Superfluid entertainment experience. AMD Radeon FreeSync [™] keeps your monitor and graphics card refresh rate in sync to reduce image tearing. Watch movies and play games without interruptions. Even the fastest scenes look seamless and smooth.*	*Images simulated for illustrative purposes.	<image/>
				02_AMD FreeSync

EasyAds Link – Feature Images https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Imagess

Box Link - Feature Images https://app.box.com/s/4r1yhelyntnljfng10w41mvtpktlb87p

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Features and Benefits: LS24D302ENXZA / LS27D302ENXZA LS32D302ENXZA

Headline	Feature Name	Body Copy	Disclaimer	Associated Image
Discover enemies in the shadows with better visibility	Black Equalizer	Black Equalizer allows you to adjust dark areas in games, letting you spot your enemies in even the darkest hiding nooks.*	*Images simulated for illustrative purposes.	G30D_03_Black_Equalizer
A new level of accuracy	Virtual Aim Point	Line up more accurate shots with Virtual Aim Point. Crosshairs on the screen give you a new level of accuracy in any game, when precision can mean the difference between life and death.*	*Images simulated for illustrative purposes.	Image: Contract of the second seco
Fresh eyes win more	Eye Saver Mode & Less Screen Flickering	Play for even longer. Eye Saver Mode minimizes blue light to help keep your eyes relaxed and comfortable when gaming for extended periods. The Odyssey G3 also reduces irritating and frustrating screen flicker, so you can focus longer with less distraction and eye strain.*	*Images simulated for illustrative purposes.	G30D_ 05_Eye Saver mode_Flicker Free

EasyAds Link – Feature Images https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Imagess

Box Link - Feature Images

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Features and Benefits: LS24D302ENXZA / LS27D302ENXZA LS32D302ENXZA

Headline	Feature Name	Body Copy	Disclaimer	Associated Image
Take in the full view	3-Sided Borderless Design	Your legacy has no boundaries. The 3-sided borderless design unveils maximum space for bigger, bolder gameplay. Line up two displays precisely in a dual-monitor setup, making it impossible for enemies to slip through the cracks.	N/A	G30D_06_Borderless_Design
Your games tailored to you	Ergonomic Stand	Reach the height of winning. Swivel, tilt, pivot and adjust your monitor height until all enemies are in perfect view. Your display can be moved freely so you can find total gaming comfort.	N/A	G30D_07_Ergonomic

EasyAds Link – Feature Images https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30D%20Feature%20Imagess

Box Link - Feature Images

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LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand



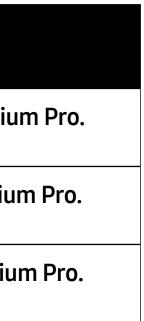
Keywords (Metatags)

SKU	Recommended Meta-Title	Recommended Page Title	Recommended Meta Description
LS24DG302ENXZA	Odyssey G3 24-Inch G30D FHD Gaming Monitor Samsung US	24" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor	Explore 1ms 180Hz 24-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync [™] Premium Feel the immersive gaming experience at home. Buy today!
LS27DG302ENXZA	Odyssey G3 27-Inch G30D FHD Gaming Monitor Samsung US	27" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor	Explore 1ms 180Hz 27-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync [™] Premium Feel the immersive gaming experience at home. Buy today!
LS32DG302ENXZA	Odyssey G3 32-Inch G30D FHD Gaming Monitor Samsung US	32" Odyssey G3 (G30D) FHD 180Hz 1ms Gaming Monitor	Explore 1ms 180Hz 32-Inch FHD Gaming Monitor Odyssey G3 with AMD FreeSync [™] Premium Feel the immersive gaming experience at home. Buy today!

Keywords	Keyword Priority (Primary/Secondary/Tertiary)
Gaming Monitor	Primary
1ms	Secondary
Samsung Gaming Monitor	Primary
Monitor Refresh Rate	Tertiary
AMD FreeSync™	Secondary
27-Inch Gaming Monitor	Primary
32-Inch Gaming Monitor	Primary
24-Inch Gaming Monitor	Primary
Monitor Response Time	Tertiary
FHD Monitor	Primary
Odyssey Gaming Monitor	Primary

Keywords (continued)	Keyword Priority (Primary/Secondary/Tertiary) (continued)
Eye Saver Mode	Tertiary
Black Equalizer	Tertiary
Ergonomic Stand	Tertiary
Smart Gaming Monitor	Tertiary
180Hz	Secondary
Virtual Aim Point	Tertiary
Borderless Design	Tertiary







LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand





Spec Sheet LS24DG302ENXZA / LS27DG302ENXZA / LS32DG302ENXZA



EasyAds Link - Spec Sheet https://dam.gettyimages.com

Box Link - Spec Sheet

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Fecture Icons

LS24DG302ENXZA - 24" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand

LS27DG302ENXZA - 27" Odyssey G3 (G30D) FHD 180Hz Ims Gaming Monitor with Ergonomic Stand





Feature Icons

EasyAds Link – Feature Icons https://dam.gettyimages.com/p/z0c3461/displays?o=AND&q=G30%20Icons

Box Link – Feature Icons https://app.box.com/s/d2uin8xewu6v8w9xdkp9exw88d2mr5ys

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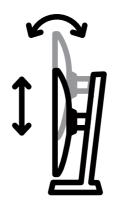


180Hz Refresh Rate





AMD FreeSync[™]



Ergonomic Stand



Eye Saver Mode



3-Sided Borderless Design



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