

4 SLICE DIGITAL STAINLESS STEEL LONG TOASTER

MODEL: ECT4400/ECT4400B

INSTRUCTION MANUAL

Before operating your new appliance, please read all instructions carefully and keep for future reference.







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IMPORTANT SAFEGUARDS

The Elite Brand takes consumer safety very seriously. Products are designed and manufactured with our valued consumers' safety in mind. Additionally, we ask that you exercise a level of caution when using any electrical appliance by following all instructions and important safeguards.

READ ALL INSTRUCTIONS BEFORE USE AND SAVE FOR FUTURE REFERENCE

WARNING: When using electrical appliances, basic safety precautions should always be followed as below:

- 1. Do not touch hot surfaces. Use handles or knobs.
- To protect against electrical shock, do not place any part of the toaster in water or other liquid.
- 3. Clean all parts before first use. See instructions for cleaning.
- Close supervision is necessary when any appliance is used by or near children
- Always unplug from outlet when not in use and before cleaning.
 Allow all parts to cool down completely before disassembling the appliance and before cleaning.
- Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions or has been damaged in any manner. Return the appliance to the nearest authorized service facility for examination, repair or adjustment.
- The use of accessory attachments not recommended by the manufacturer may cause injury.
- 8. Do not use outdoors.
- Do not let cord hang over the edge of the table or countertop or touch hot surfaces.
- Do not place toaster on or near a hot gas or electric burner or in a heated oven.
- 11. Do not use this toaster for other than its intended use.
- 12. Oversize foods, metal foil packages or utensils must not be inserted into the toaster, as they may involve a risk of fire or electric shock.

- 13. A fire may occur if the toaster is covered or touched with flammable materials, such as curtains, draperies or walls when in operation. Do not operate under wall cabinets.
- Do not attempt to dislodge food when the toaster is plugged into electrical outlet.
- To avoid possibility of fire, do not leave toaster unattended during use.
- Do not place paper, cardboard, plastic and the like in the toaster.
- Always attach plug to appliance first, then plug cord into the wall outlet. To disconnect, turn all controls OFF before removing the plug from the electrical outlet.
- 18. Do not attempt to move the product while it is in operation.
- 19. Some countertop and table surfaces, such as Corian®, wood and/or laminates, are not designed to withstand prolonged heat generated by certain appliances. It is recommended by countertop manufacturers that a hot pad or trivet be placed under your appliance to prevent possible damage to the surface.
- 20. Never leave the toaster unattended. Especially when toasting 1-2-slices or smaller, less dense pieces of bread. They tend to toast faster than larger, more dense breads and may burn and forcefully eject when very hot.

SHORT CORD PURPOSE

Note: A short power cord is provided to reduce the risk of personal injury resulting from becoming entangled in or tripping over a long cord.

Longer power-supply cords or extension cords may be used if care is exercised in their use.

If an extension cord is used: (1) the marked electrical rating of the extension cord should be at least as great as the electrical rating of the product; (2) the extension cord should be arranged so that it will not drape over the counter top or tabletop where it can unintentionally be pulled on or tripped over by children or pets.

POLARIZED PLUG

If this appliance is equipped with a polarized plug (one blade is wider than the other), please follow the below instructions:

To reduce the risk of electrical shock, this plug is intended to fit into a polarized outlet only one way. If you are unable to fit the plug into the electrical outlet, try reversing the plug. If the plug still does not fit, contact a qualified electrician. Never use the plug with an extension cord unless the plug can be fully inserted into the extension cord. Do not alter the plug of the product or any extension cord being used with this product. Do not attempt to defeat the safety purpose of the polarized plug.

SAVE THESE INSTRUCTIONS. THIS PRODUCT IS FOR HOUSEHOLD USE ONLY.

PARTS IDENTIFICATION



- A. POP-UP LEVER: Initiates toasting process when pushed down and locked in position. Eases removal of smaller items by lifting up.
- B. DIGITAL PANEL: Indicates toasting time and browning level. (Adjustable by using Browning Control Knob).
- C. CANCEL/EJECT BUTTON: Stops toasting process.
- D. BAGEL FUNCTION: Toasts face of bagel only. (LED will light up blue when selected).
- E. DEFROST BUTTON: Defrosts and toasts frozen bread. (LED will light up blue when selected).
- F. BROWNING CONTROL: Features six browning levels for toasting.
- G. STAINLESS STEEL HOUSING: Beautifully designed and easy to clean.
- H. SLIDE-OUT CRUMB TRAY: Easy to clean, removable tray.
- I. WARMING RACK LEVER: Push down to open warming rack.
- J. DUAL LONG TOASTING SLOTS: Long slots to accommodate wide variety of breads for versatility.
- K. WARMING RACK: For heating bigger breads such as croissant, buns, and more.
- 4 Questions? We're here to help! Visit: shopelitegourmet.com for support on this product.

BEFORE FIRST USE

- Carefully unpack the product and remove all packaging materials. Clean the toaster before using for the first time. Wipe the toaster's exterior with a clean, damp cloth. Remove and clean the crumb tray.
- DRY ALL PARTS THOROUGHLY BEFORE OPERATING THE TOASTER. (See "CLEANING AND MAINTENANCE" section for more instructions.)
- 3. Do not use any abrasive detergents, soaps, or cleaning materials to clean the toaster.
- 4. NEVER immerse the toaster or power cord in water or any other liquid.
- During the first few minutes of initial use you may notice smoke and/or a slight odor. This is normal and should disappear with subsequent use.

HOW TO USE

- Ensure that the crumb tray is always in place before using the toaster.
- Do not force foods into the toaster, foods should easily and freely fit into the toast slots.
- Always be sure that the carriage inside the toast slot is up, before placing any food items inside.

TOASTING:

- 1. Insert the items into the toast slots.
- Select your desired toast shade by setting the browning control.
- 3. Push down the Pop-up Lever, locking it into position.
- 4. Digital display will illuminate indicating countdown time and toasting level. Cancel/Eject button will also illuminate and can be pressed at anytime during toasting cycle.
- 5. When finished, the items will pop up from the toaster.
- 6. Unplug the toaster when done.

BROWNING CONTROL GUIDE:

SETTING	TOAST SHADE
1-2	LIGHT
3-4	MEDIUM
5-6	DARK



NOTE:

The "CANCEL/EJECT" button can be used at any point of the toasting cycle to interrupt the toasting process.



CAUTION:

- -Do not place buttered breads, breads or items with excess sugar, or pastries with fillings or frostings, torn slices of bread or small sized breads, baguettes or breadsticks in this toaster; doing so may create a fire hazard.
- -Never leave the toaster unattended. Especially when toasting 1-2-slices or smaller, less dense pieces of bread. They tend to toast faster than larger, more dense breads and may burn and forcefully eject when very hot.
- -You may need to adjust the Browning Control Knob to a lighter shade when toasting 1-2-slices or smaller, less dense pieces of bread. They tend to toast faster than larger, more dense breads and may burn and be ejected when very hot.

HOW TO USE (cont.)

BAGEL SETTING:

- Place one half of each bagel with cut side facing center of
- 2. Set browning control to desired setting.
- 3. Press the Pop up lever down to lock position. Cancel/Eject button will light up.
- Press Bagel Function button. Bagel button will light up. Be 4. sure to monitor to ensure bagel does not burn.
- 5. The toasting lever will automatically pop up when toasting cycle is complete.

DEFROST SETTING:

Uses a slightly longer toasting cycle to prepare your favorite frozen pastries.

- 1. Insert the frozen items into the toast slots.
- 2. Set the browning control:

SETTING	FOOD
1-2	Thinner frozen items: i.e. frozen waffles.
3-4	Frozen waffles, bagels, or French toast.
5-6	Thicker frozen items: i.e. bagels, thick or hand cut bread, etc

- 3. Push down the Pop up Lever, locking it into position.
- 4. Press the "DEFROST" button. The indicator will light up.
- 5. When finished, the items will pop up from the toaster.
- 6. Unplug the toaster when done.

WARMING RACK:

Allows for easy warming of buns, pastries, and rolls. Fold down for normal toasting.

- 1. Push down the warming rack lever, the warming rack will
- 2. Place the buns on top of the warming rack.
- 3. Set the browning level to 2. Then lower the pop-up lever.
- 4. When the lever pops up, remove the warmed buns.
- 5. DO NOT touch the warming rack it will be hot.
- 6. Push up the warming rack lever to fold down the warming rack before using the toaster normally.



CAUTION:

Do not place buttered breads, breads or items with excess sugar, or pastries with fillings or frostings, torn slices of bread or small sized breads, baquettes or breadsticks in this toaster; doing so may create a fire hazard.



Don't use the warming rack to warm frozen, buttered, coated. iced, or filled buns.

TIPS

- Differences in toasting times depend on the moisture level of each item being toasted.
- · Extra thick bread may require two cycles.
- When toasting items with pieces of fruit (i.e. cinnamon raisin bagels), remove any loose pieces of fruit so that they don't fall into and get stuck inside of the toaster.

CLEANING & MAINTENANCE

- Be sure the toaster is unplugged from the electrical outlet and that it has completely cooled before cleaning.
- 2. Wipe the toaster exterior with a clean, damp, soapy cloth.

 Do not use abrasive cleansers or cleaning materials.
- 3. DRY THOROUGHLY BEFORE REASSEMBLING FOR USE OR FOR STORAGE.

TO REMOVE THE CRUMB TRAY:

- Hold the toaster in the upright position; pull the crumb tray out by sliding it out and away from the toaster bottom (Figure 1).
- 2. Empty the crumbs over a garbage can or sink as crumbs will fall upon release of the tray.
- 3. To replace crumb tray, slide back into toaster. A click will sound when the tray has locked into place properly.
- 4. It is recommended to clean the crumb tray regularly.



TO REMOVE LODGED TOAST:

- 1. Unplug the toaster and allow it to cool.
- 2. Turn the toaster upside down
- 3. Shake whatever is stuck loose.



CAUTION:

Do not place buttered breads, breads or items with excess sugar, or pastries with fillings or frostings, torn slices of bread or small sized breads, baguettes or breadsticks in this toaster; doing so may create a fire hazard.



NOTE:

Toaster must be completely cool and not in operation or plugged into an electrical outlet before cleaning or removing the crumb tray.



CAUTION:

- -Never immerse the toaster or plug in water or any other liquid.
- -Never use a fork or sharp-edged utensil to remove toast or try to remove anything that is stuck inside the toaster while it is in operation or plugged in. Doing so may damage the heating element and cause severe personal injury.

LIMITED WARRANTY* ONE (1) YEAR WARRANTY IS VALID WITH A DATED PROOF OF PURCHASE FROM AN AUTHORIZED RETAILER

- Your small kitchen appliance is warranted to the <u>original purchaser</u> to be free from any manufacturing defects under normal use and conditions for one (1) year, cord excluded. This Warranty applies only to the original purchaser of this product.
- 2. Retail stores/merchants selling this product do not have the right to alter, modify, or in any way revise the terms and conditions of the warranty.
- If you use your appliance for household use and according to instructions, it should give you years of satisfactory service.
- 4. At its sole discretion, Maxi-Matic USA will either repair or replace the product found to be defective during the warranty period.
- 5. The repaired or replacement product will be in warranty for the remaining balance of the one-year warranty period and an additional one-month period.
- 6. Consumer's remorse is not an acceptable reason to return a product to our Service Center.
- This limited warranty covers appliances purchased and used within the 50 U.S. states plus the District of Columbia and does <u>NOT</u> cover normal wear of parts or:
 - Damages caused by unreasonable use, neglect, normal wear and tear, commercial use, improper assembly or installation of product.
 - Damages caused in shipping.
 - Damages caused by replacement or resetting of house fuses or circuit breakers.
 - Defects other than manufacturing defects.
 - Breakage caused by misuse, abuse, accident, alteration, lack of proper care and maintenance, or incorrect current or voltage.
 - Lost or missing parts of the product. Parts will need to be purchased separately.
 - Damages of parts that are not electrical; i.e. cracked or broken plastic/glass, scratched/dented inner pots.
 - Damage from service or repair by unauthorized personnel.
 - Extended warranties purchased via a separate company or reseller.
 - Acts of nature such as fire, floods, hurricanes, tornadoes, etc.

8. This warranty does not apply to re-manufactured merchandise.

Maxi-Matic, USA shall not be liable for any incidental or consequential damages caused by the breach of any express or implied warranty. Apart from the extent prohibited by applicable law, any implied warranty of merchantability or fitness for a particular purpose is limited in time to the duration of the warranty.

*One Year Limited Warranty valid only in the 50 U.S. states plus the District of Columbia, excluding Puerto Rico and the Virgin Islands.

This warranty is effective only if the product is purchased and operated in the USA; product usage which is in violation of the written instructions provided with the unit will void this warranty. For international warranty, please contact the local distributor.

This warranty gives you special legal rights and you may also have other rights to which you are entitled which may vary by state, province, and/or jurisdiction.

**Any instruction or policy included in this manual may be subject to change at any time.

MAXI-MATIC, USA

18401 E. Arenth Ave. City of Industry, CA 91748

Visit: shopelitegourmet.com for Live Chat Support and Contact Us Form

RETURN INSTRUCTIONS

RETURNS:

- A. Any return of defective merchandise to the manufacturer must be processed accordingly by first contacting customer service (support@maxi-matic.com) to obtain an RA # (Return Authorization Number).

 We will not accept any returns of merchandise without an applicable RA #.
- B. IMPORTANT RETURN INSTRUCTIONS. Your Warranty depends on your following these instructions if you are returning the unit to Maxi-Matic, USA:
 - Carefully pack the item in its original carton or other suitable box with sufficient cushioning to avoid damage in shipping.
 - 2. Before packing your unit for return, be sure to enclose:
 - a) Your name, full address with zip code, daytime tele phone number, and RA#,
 - b) A dated sales receipt or PROOF OF PURCHASE,
 - c) The model number of the unit and the problem you are having (Enclose in an envelope and tape directly to the unit before the box is sealed,) and
 - d) Any parts or accessories related to the problem.
 - 3. Maxi-Matic, USA recommends that you ship the package via UPS ground service for tracking purposes. We cannot assume responsibility for lost or damaged products returned to us during incoming shipment. For your protection, always carefully package the product for shipment and insure it with the carrier. C.O.D shipments cannot be accepted.
 - 4. All return shipping charges must be prepaid by you.
 - 5. Once your return has been received by our warehouse, Maxi-Matic, USA will repair or replace the product if it is defective in material or workmanship, subject to the conditions in paragraph B.
 - Maxi-Matic will pay the shipping charges to ship the repaired or replacement product back to you.



Elite Customer Service Center

Mail: Maxi-Matic, USA

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Website: shopelitegourmet.com

Visit our website for Live Chat Support

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Register your product online



We take pride in the fact that Elite Gourmet products are continuously improving. To keep you well informed of these changes and to reduce paper consumption, we've included this QR code for you to scan and easily download the most recent updates to your product to your mobile device.

It's simple, just access your camera, point at the QR code & your mobile device will do the rest.







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